

TIRED OF WORKING FOR AN EMPLOYER

BUT NOT SURE HOW TO TRANSITION TO BE
ENTREPRENEUR

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Have you ever fantasised about the day you can walk up to your boss and hand in your resignation?

Most people work for an employer and sell themselves for the hourly rate (Good or bad).

If you are looking for more freedom, you should consider launching a side business (also known as a Side Hustle, Job on the side, Hobbie Business, which may grow into your full-time income.

But where to start

THE KEY THINGS TO FOCUS ON ARE

- THE WHAT
- THE MONEY ASPECT
- YOUR TIME FRAME
- THE LOGISTICS

THE WHAT

The first place to start is your what?

It will be based on these three areas, your

- Skills
- Experience
- Passion

"YOU DONT HAVE TO BE EXPERT"

Each of us has a unique combination of all three.

You don't have to be an expert; as long as you know more than the person who is willing to pay for the skills and experience you have, you have a viable product.

A service-based business is a quicker and easier route than creating a physical product.

With a physical product business you will need to buy the raw materials to produce the finished article and the time it takes to create.

THE MONEY

What income does your side hustle need to be generating to support you and itself?

Can you reduce your outgoings to lower the money you need to be earning?

Savings - are you able to bank some savings between now and when you plan to resign to give you a safety net while growing your side hustle.



**I ALWAYS
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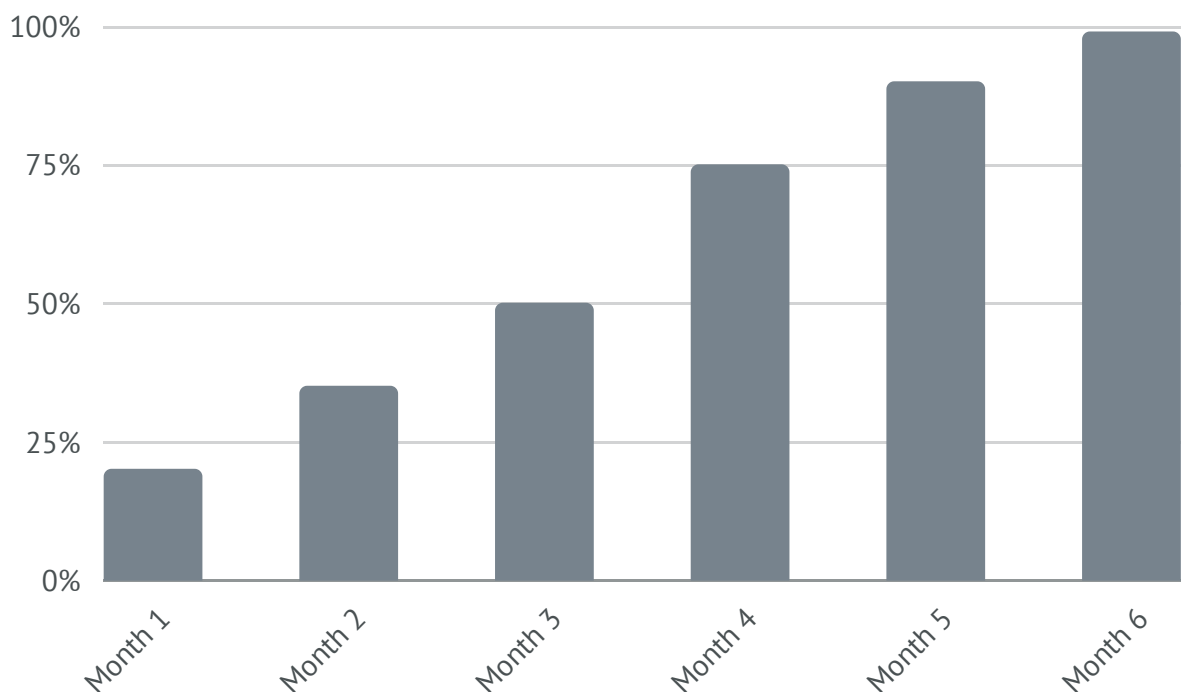
YOUR TIME FRAME

Plan your escape plan by understanding the above; you can then start to work out the time frame and Milestones that you need to achieve before you walk away from your JOB.

Yes, it will take more time to build the Side Hustle if you are still working, but there are always areas where you can claw back time to focus on growing your business.

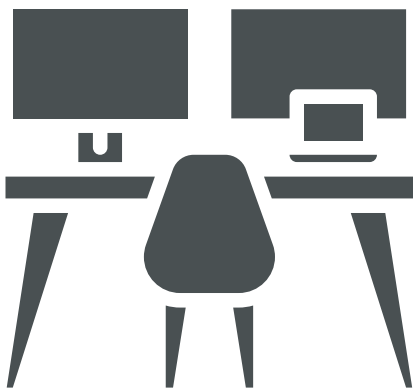
For example, do you really need to watch that TV program, do you have pockets of time where you are travelling or standing in a queue? It is amazing how much you can get done when you are focused and have a plan.

6 MONTH DEADLINE = £15,000



THE LOGISTICS

“ MORE AND MORE PEOPLE WILL BE WORKING FROM HOME ”



Can you work from home permanently or initially till you are generating enough income to rent an office?

If you can't do all of the business functions yourself, can you outsource instead of hiring someone?

If you have to buy materials to produce a product, where will you store them and the finished product.

How are you going to pay - can you reach an agreement with the supplier or last resort; can you set up an interest-free loan, payment free period on your credit card or Paypal credit.

WHAT NEXT

Thank you for joining my Email list. I will be sending you more information on Building and growing a side business and which you will now have access to read

I HOPE THIS REPORT HAS GIVEN YOU SOME INSIGHT AND IDEAS ON HOW TO START PLANNING YOUR SIDE HUSTLE.

IF YOU NEED FURTHER SUPPORT, I HAVE A LOW-COST FIVE-DAY COURSE £27, WHICH INCLUDES A WORKBOOK AND VIDEOS ON HOW TO GET CLEAR ON YOUR SKILLS, EXPERIENCE, AND YOUR PASSIONS TO HELP YOU CLARIFY THE BEST SIDE HUSTLE FOR YOU.

